PROGRAM ASSESSMENT PLAN ~ 2014-15 through 2019-20

This document only needs to be updated when changes are made.

UNIT	WASHBURN INSTITUTE OF TECHNOLOGY
DIVISION	TECHNOLOGY
Program	Graphics Technology
Date Prepared	August 2014
Date Revised	

PROGRAM MISSION
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The Mission of the Graphics Technology program is to prepare students for employment in various graphics-related areas and/or for the pursuit of continued education by educating them in the fundamental concepts, knowledge, and laboratory/field techniques and skills of the graphics industry. Students obtain these fundamental skills through instructor created and client projects and interaction.

PROGRAM STUDENT LEARNING OUTCOMES (PSLO)
If the program has more than 6 PSLO, hit "Tab" in the last cell to add another row. Cells will expand to accommodate text.

Upon completion of the program students will be able to:

PSLO 1	Use imaging software to industry standards.
PSLO 2	Demonstrate the ability to read and follow instructions successfully.
PSLO 3	Identify the appropriate type size, layout, color use, composition and document size for a given job.
PSLO 4	Work with external clients and acquire information necessary to produce job to client's specifications and needs.
PSLO 5	Demonstrate professionalism.

CURRICULUM MAP (Alignment)
List all courses required for program majors and indicate, where applicable, (using the following key) the PSLO with which they are associated.

T = Taught
X = Taught and Assessed
A = Assessed

If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

Required Courses	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
X	X	A	X	X	X	A
GRP120	X	A	X	X	X	A
GRP131	X	A	X	X	X	A
GRP141	X	A	X	X	X	A
GRP151	X	A	X	X	X	A
GRP170	X	A	X	X	X	A
GRP210	X	A	X	X	X	A
GRP220	X	A	X	X	X	A
GRP235	X	A	X	X	X	A
GRP240	A	A	A	A	X	A

GRP246	A	A	A	A	X	A
GRP251	A	A	A	A	X	A
GRP256	A	A	A	A	X	A
GRP260	A	A	A	A	A	A

ASSESSMENT MEASURES (Method)

Indicate (*mark with an X*) the type of assessment used to evaluate each PSLO.

Check as many boxes as apply.

Programs should use at least 2 direct measures for each PSLO.

If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

	PSLO 1	PSLO 2	PSLO 3	PSLO 4	PSLO 5	PSLO 6
DIRECT						
Portfolio					X	X
Performance Assessment	X	X	X	X	X	X
Performance Assessment (Off campus experience – Clinical, Internship, Practicum, etc.)	X	X	X	X	X	X
Professional Credentialing Exam	X	X	X	X		
Major Field Test or National Exam						
Course Embedded Assignment	X	X	X	X		
Project Evaluation	X	X	X	X		
Course Grades	X	X	X	X	X	
Other (*Describe*)						
INDIRECT						
Surveys						
Exit Interviews/Focus Groups						X
Other (*Describe*)						

THRESHOLD OF STUDENT SUCCESS

For each PSLO, list each measure separately and indicate the threshold of student achievement considered acceptable.

(example: 75% of students will receive B or better) - see Assessment Plan Guide for additional instructions.

Hit :Tab" in the last cell to add another row. Cells will expand to accommodate text.

PSLO	MEASURE	THRESHOLD
1	Software tutorials Lab Participation	80% of students will obtain a satisfactory or higher on course skills set All students will complete a minimum of 864 hours in lab.
2	Software tutorials	80% of students will obtain a satisfactory or higher on course skills set
3	Class & Client Projects graded with rubric	80% of students will receive a satisfactory or higher on rubric.
4	Client Projects graded with rubric	80% of students will receive a satisfactory or higher on rubric.
5	Portfolio, website, resume & mock interview	Student website & portfolio-50% of students will receive an 80% or higher on rubric.

		60% obtain internship or employment
6	Demonstrate punctuality, attendance, appropriate dress, and cooperation.	80% of students will earn satisfactory scores as noted on daily sign in sheets.

DATA COLLECTION *CALENDAR*

Indicate how often assessment data are collected for each PSLO.
S=every semester
Y=every year
2=every other year
3=every 3 years, (etc.)
O-Other (please explain)
If the program has more than 6 PSLO, hit "Tab" in the last cell to add another row.

	Frequency of Data Collection
PSLO 1	
PSLO 2	
PSLO 3	
PSLO 4	
PSLO 5	
PSLO 6	

ANALYSIS AND REPORTING CALENDAR

Indicate (*mark with an X*) the years in which each PSLO was/will be analyzed and reported.
Cycle will repeat after Year 6.
If the program has more than 6 PSLO, "Copy and Paste" rows from this table below the existing table, beginning with the row numbering the PSLO.

	PSLO 1	**PSLO 2**	**PSLO 3**	**PSLO 4**	**PSLO 5**	**PSLO 6**
Year 1/2014-15						
Year 2/2015-16						
Year 3/2016-17						
Year 4/2017-18						
Year 5/2018-19						
Year 6/2019-20						

If field experiences are a significant part of the program, explicitly address how validity and reliability of the evaluation instrument is ensured. *Cell will expand to accommodate text.*

STAKEHOLDER INVOLVEMENT

Describe how stakeholders (faculty, students, alumni, advisory boards, community, etc.) are involved in the development, implementation, periodic review and continuous improvement of the Assessment Plan.
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PROGRAM ASSESSMENT PLAN REVIEW CYCLE

Indicate (*mark with an X in column 2*) the year(s) in which this Program Assessment Plan will be

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reviewed and indicate in column 3 (when applicable) when changes are made and addressed in the appropriate year's annual report. *Cycle repeats after Year 6.*		
	Program Assessment Plan Review	**Were changes made and addressed in the Annual Report? <u>Yes</u> or <u>No</u>** (update when applicable)
Year 1/2014-15		
Year 2/2015-16		
Year 3/2016-17		
Year 4/2017-18		
Year 5/2018-19		
Year 6/2019-20		